

WEIDER®

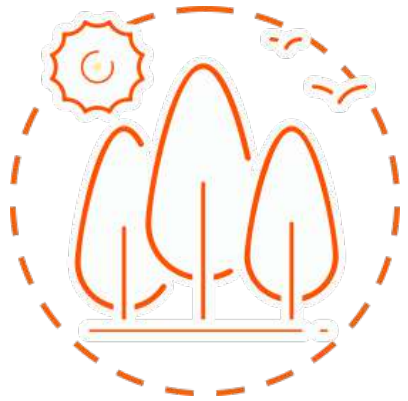


100 % WHEY
CLEAN formula



WEIDER®

Leading innovation and market trends



Sustainable
development



Animal
welfare



High protein
content



WEIDER®

Because we listen to our consumers, we offer a unique solution



100% Recyclable

100% Whey Clean formula

- ❖ Grass fed protein (GrassFit™) from the French Alps: 21 g / portion
- ❖ Contains the enzyme **Lactase**
- ❖ **No added sugars** and free of artificial sweeteners
- ❖ Contains **Stevia** (Tasteva)
- ❖ With **natural flavourings**



2 kg



908 g



30 g



Chocolate



Strawberry



White Chocolate

WEIDER®

Excellence In raw materials



High-quality whey protein from raw milk of **grass-fed** cows sourced in the French Alps



Natural sweetener

Sweetened with steviol glycosides (stevia) obtained from stevia leaves

Lactase
Enzyme



Contains lactase, the **lactose digesting enzyme**

Lactase breaks down the lactose molecule and contributes to better digestibility

WEIDER® pioneer in using  protein for sports nutrition

Why GrassFit?



The raw material is obtained from the milk of **2 regional Alpine and traditional breeds** that graze for 10 months of the year on mountain grasslands. The rest of the year they are fed hay.

The natural rhythm of the animal is **respected** and **production is limited**.



Milk is collected **twice a day** in a controlled geographical area. Natural grazing areas **without chemical fertilisers**.



The whey obtained is a by-product of the process of making **cheeses of protected designation of origin (PDO)**.



Certified Scheme (Institut National des Appellations d'Origine, INAO and Certipaq, EN 45 011)

Properties and Benefits of **GrassFit™** 80 WPC

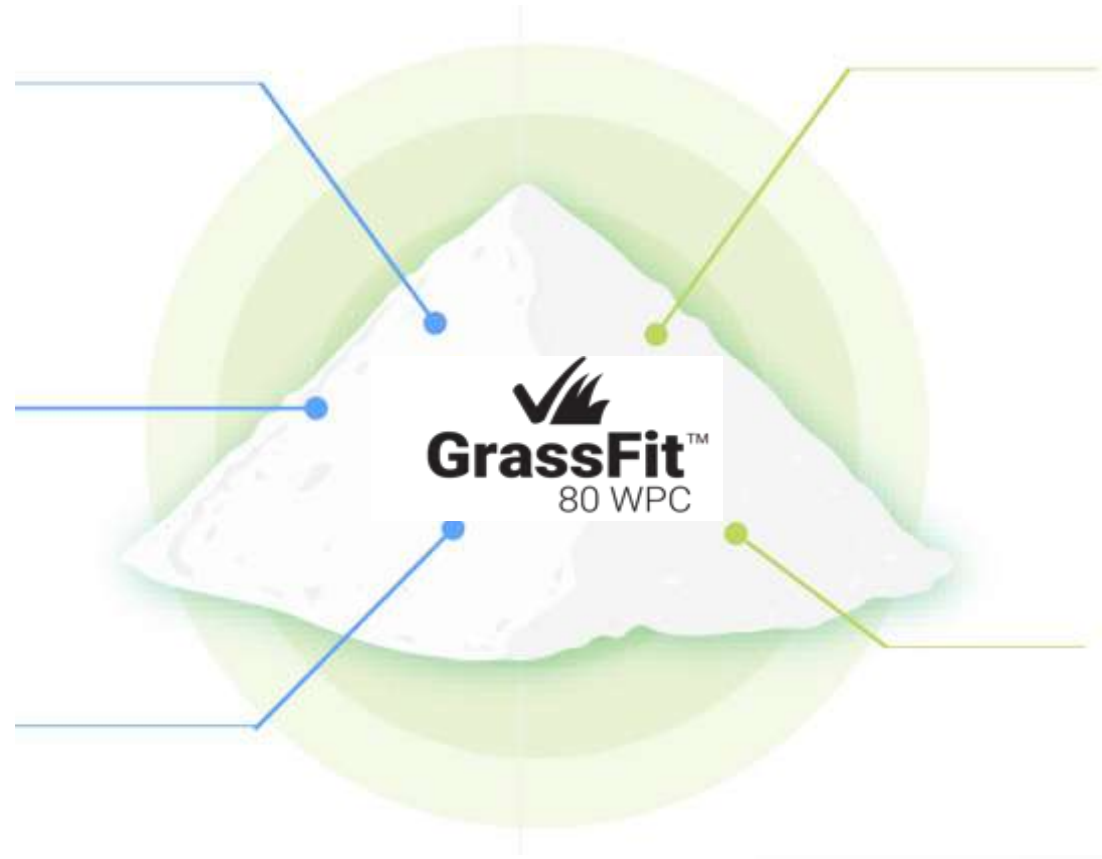
Rich in protein
(80%)

Rich in BCAAs
(Branch-chain amino-acids)

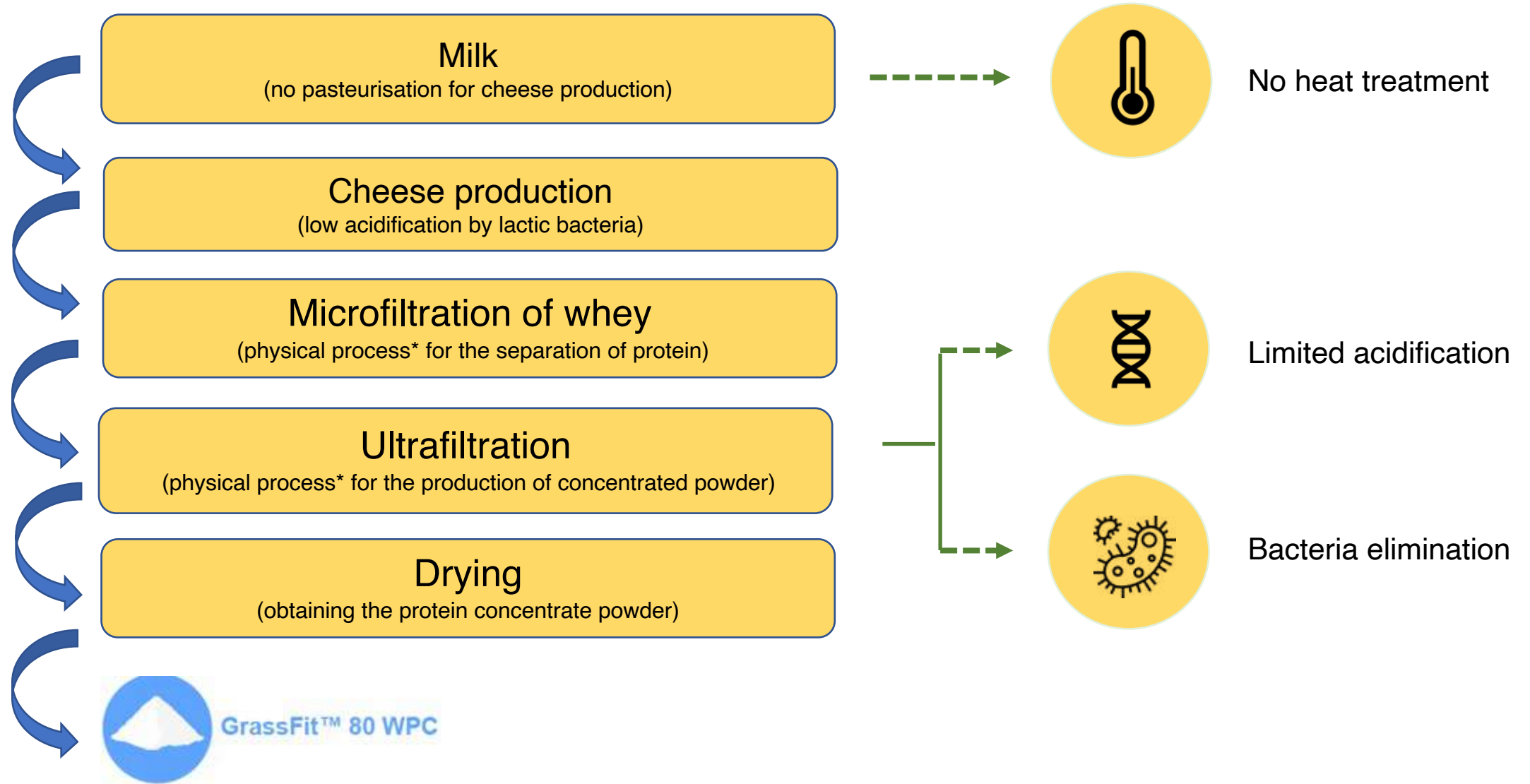
Rapid absorption
of amino-acids

Highly digestible

Sustainable protein



Production Process



*Through physical processes, proteins are not denatured (they maintain their structure).

CHOCOLATE



NUTRITIONAL INFORMATION	Per 100 g	Per 30 g	%RI
Energy (kJ)	1585 kJ/374 kcal	476 kJ/112 kcal	6
Fat	3,9 g	1,2 g	2
- of which saturated	2,6 g	0,8 g	4
Carbohydrate	10,5 g	3,1 g	1
- of which sugars	5 g	1,5 g	2
Fibea	2,5 g	0,7 g	
Protein (dry)	73,04 g	21 g	44
Protein (as is)	68,88 g	20,66 g	41
Salt	1,14 g	0,34 g	6

INGREDIENTS: 90% whey protein concentrate, 5% cocoa powder (Theobroma cacao L. 10-12% fat content), natural flavouring, thickener: xanthan gum; sodium chloride, sweetener: steviol glycosides; lactase (Aspergillus sp.)



STRAWBERRY



NUTRITIONAL INFORMATION	Per 100 g	Per 30 g	%RI
Energy (kJ)	1618 kJ/382 kcal	485 kJ/115 kcal	6
Fat	3,4 g	1,03 g	2
- of which saturated	2,4 g	0,71 g	4
Carbohydrate	11 g	3,22 g	1
- of which sugars	5,6 g	1,68 g	2
Fibea	0,53 g	0,16 g	
Protein (dry)	76,7 g	23,01 g	46
Protein (as is)	72,48 g	21,74 g	43
Salt	0,86 g	0,26 g	4

INGREDIENTS: 96% whey protein concentrate, natural flavouring, thickener: xanthan gum; colouring agent: beetroot red; sodium chloride, sweetener: steviol glycosides; lactase (*Aspergillus* sp.)



WHITE CHOCOLATE



NUTRITIONAL INFORMATION	Per 100 g	Per 30 g	%RI
Energy (kJ)	1609 kJ/380 kcal	483 kJ/114 kcal	6
Fat	3,35 g	1,01 g	1
- of which saturated	2,31 g	0,69 g	3
Carbohydrate	12,28 g	3,69 g	1
- of which sugars	5,39 g	1,62 g	2
Fibea	0,91 g	0,27 g	
Protein (dry)	74,62 g	22,39 g	45
Protein (as is)	70,51 g	21,15 g	42
Salt	1,15 g	0,34 g	6

INGREDIENTS: 93% whey protein concentrate, natural flavouring, thickener: xanthan gum; sodium chloride, sweetener: steviol glycosides; lactase (Aspergillus sp.)



AMINOGRAMM BASED ON



Chocolate

AMINOGRAMM	Per 100 g
L-Alanine	3,3 g
L-Arginine	1,8 g
L-Aspartic Acid	7,4 g
L-Cysteine	1,7 g
Glutamic Acid	12,7 g
L-Glycine	1,2 g
L-Histidine	1,3 g
L-Lysine	6,6 g
L-Methionine	1,4 g
L-Phenylalanine	2,4 g
L-Proline	3,7 g
L-Serine	3,6 g
L-Threonine	5 g
L-Tryptophan	1,3 g
L-Tyrosine	2,4 g
L-Leucine ⁺	7,2 g
L-Valine ⁺	4,2 g
L-Isoleucine ⁺	4,4 g
⁺ TOTAL BCAAs	15,8 g

Total Amino acids: 74,5 g